



## **Robert Trotta Named New President of Innovative Care Systems, Inc.**

**October 12, 2007, Torrance, CA** –Innovative Care Systems, Inc. (ICS), a third party leave of absence and disability claims administrator announces that Robert Trotta has joined the firm as President. Trotta fills the position previously held by Deborah Kweller who has been promoted to Chief Executive Officer of ICS.

“Bob Trotta has a long and successful career in national sales and senior executive roles with companies that outsource benefits administration,” said Kweller. “His skills and knowledge will contribute significantly to the company’s future sales and operational development as ICS expands nationally its “concierge”, employee advocacy leave management model.”

During the past eleven years, Trotta was the senior sales and new business development executive at VPA, Inc., which was acquired by Sedgwick Claims Management Services in 2006. While at VPA, he developed and implemented many of the products and supporting management processes to grow VPA as a leader in benefits administration outsourcing. At Sedgwick, he directed the team of account executives responsible for disability benefit and leave of absence accounts including program design, consulting, analytics and performance metrics. Prior to joining VPA, Trotta was the Chief Financial Officer for CORE, Inc.

“I consider this opportunity for furthering the position of ICS as a leader in the integrated disability and leave management market as a means for enhancing corporate effectiveness,” explained Trotta. “Many companies are either unaware of the magnitude of expenses created when productivity is impacted by personal and family issues leading to employee absence or are dissatisfied with the results from existing management efforts.”

Trotta holds a Bachelor of Science in Business Administration from the University of Rhode Island.

### **About Innovative Care Systems, Inc.**

Established in 1992 as a provider of quality workers' compensation claim services, Innovative Care Systems, Inc. (ICS) has emerged as a leader in managing all aspects of employee absence. The focus is on enhancing the health-related employee productivity of its commercial clients. ICS is a Leave of Absence Administrator that provides a full range of coordinated health and productivity solutions, and provides third party claim administrative services. For more information about ICS, call 800-965-1444 or visit [www.innovativecaresystems.com](http://www.innovativecaresystems.com)